

DUPLICATE INVOICE

Page 1 of 3



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943396-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	943396	07897113

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/06/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWT---	:30	4	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G104H	\$900.00 NM
4	WESH	Tu	09/04/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G102H	\$900.00 NM
2	WESH	W	09/05/12	6:45 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G104H	\$900.00 NM
3	WESH	Th	09/06/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G104H	\$900.00 NM
2	09/07/12	09/07/12	M-F Sunrise @6AM	6:00-7:00 AM	----F--	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G104H	\$450.00 NM
3	09/10/12	09/10/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/10/12	6:41 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G104H	\$750.00 NM
4	09/04/12	09/06/12	NBC Today Show	7:00-9:00 AM	-TWT---	:30	3	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/04/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12G104H	\$1,100.00 NM
1	WESH	W	09/05/12	8:48 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12G102H	\$1,100.00 NM
3	WESH	Th	09/06/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12G102H	\$1,100.00 NM
5	09/07/12	09/07/12	NBC Today Show	7:00-9:00 AM	----F--	:30	1	\$725.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	8:00 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12G104H	\$725.00 NM

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943396-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/10/12	09/10/12	NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	M-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/10/12	7:56 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12G104H	\$1,000.00 NM
7	09/04/12	09/06/12	Regis & Kelly 9-10 AM Class of Time - Immediately Pre-emptible without notice	9:00-10:00 AM	-TWT---	:30	3	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		09/04/12	9:52 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12G102H	\$650.00 NM
2	WESHW		09/05/12	9:50 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12G104H	\$650.00 NM
3	WESHTh		09/06/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12G104H	\$650.00 NM
8	09/07/12	09/07/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	----F--	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		09/07/12	9:36 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12G104H	\$500.00 NM
9	09/10/12	09/10/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	M-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/10/12	9:36 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12G104H	\$500.00 NM
10	09/04/12	09/06/12	NBC Today Show II Class of Time - Immediately Pre-emptible without notice	10AM-11AM	-TWT---	:30	3	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		09/04/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	OFA12G104H	\$600.00 NM
3	WESHW		09/05/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	OFA12G104H	\$600.00 NM
2	WESHTh		09/06/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	OFA12G102H	\$600.00 NM
11	09/07/12	09/07/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	----F--	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		09/07/12	10:52 AM	NBC Today Show II	10AM-11AM	:30	OFA12G104H	\$400.00 NM
12	09/10/12	09/10/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	M-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/10/12	10:57 AM	NBC Today Show II	10AM-11AM	:30	OFA12G104H	\$400.00 NM
13	09/04/12	09/06/12	NBC Today Show III Class of Time - Immediately Pre-emptible without notice	11AM-12PM/10-11/	-TWT---	:30	3	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		09/04/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12G102H	\$500.00 NM
2	WESHW		09/05/12	11:28 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12G102H	\$500.00 NM

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Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/04/12	09/06/12	NBC Today Show III	11AM-12PM/10-11/	-TWT---	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Th	09/06/12	11:28 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12G104H	\$500.00 NM
14	09/07/12	09/07/12	NBC Today Show III	11AM-12PM/10-11/	----F--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12G104H	\$350.00 NM
16	09/04/12	09/06/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-TWT---	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-TWT---	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/04/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12G104H	\$300.00 NM
1	WESH	W	09/05/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12G104H	\$300.00 NM
2	WESH	Th	09/06/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12G102H	\$300.00 NM
17	09/07/12	09/07/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	----F--	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	12:23 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12G104H	\$200.00 NM
19	09/04/12	09/06/12	Anderson Cooper 2-3p	2:00p-3:00p	-TWT---	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-TWT---	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	2:38 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	OFA12G102H	\$150.00 NM
3	WESH	W	09/05/12	2:22 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	OFA12G102H	\$150.00 NM
2	WESH	Th	09/06/12	2:34 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	OFA12G104H	\$150.00 NM
20	09/07/12	09/07/12	Anderson Cooper 2-3p	2:00p-3:00p	----F--	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	2:21 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	OFA12G104H	\$125.00 NM
22	09/08/12	09/09/12	sat/sun 5-6a ros	sat/sun 5-6a ros	-----SS	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----SS	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	09/08/12	5:23 AM	Sat 5-6a	Sat 5-6a	:30	OFA12G104H	\$50.00 NM
1	WESH	Su	09/09/12	5:14 AM	Sun 5-6a	Sun 5-6a	:30	OFA12G104H	\$50.00 NM
23	09/08/12	09/08/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S-	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/08/12	6:22 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	OFA12G104H	\$150.00 NM
2	WESH	Sa	09/08/12	7:13 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	OFA12G104H	\$150.00 NM
3	WESH	Sa	09/08/12	7:42 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	OFA12G104H	\$150.00 NM

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Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/08/12	09/08/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
24	09/08/12	09/08/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/08/12 8:58 AM NBC Saturday Sat 8-10am :30 OFA12G104H \$800.00 NM									
25	09/09/12	09/09/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Su 09/09/12 7:13 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 OFA12G104H \$150.00 NM									
26	09/09/12	09/09/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/09/12 8:28 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 OFA12G104H \$1,100.00 NM									
27	09/09/12	09/09/12	CHRIS MATTHEWS WK	CHRIS MATTHEW:	-----S	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/09/12 10:20 AM CHRIS MATTHEWS WKND EM CHRIS MATTHEW: :30 OFA12G104H \$750.00 NM									
28	09/04/12	09/06/12	M-F 3-4 PM	3:00-4:00 PM	-TWT---	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/04/12 3:27 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12G104H \$400.00 NM 2 WESH W 09/05/12 3:44 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12G104H \$400.00 NM 3 WESH Th 09/06/12 3:17 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12G102H \$400.00 NM									
29	09/07/12	09/07/12	M-F 3-4 PM	3:00-4:00 PM	----F--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH F 09/07/12 3:36 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12G104H \$450.00 NM									
30	09/10/12	09/10/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/10/12 3:37 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12G104H \$275.00 NM									
31	09/04/12	09/06/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWT---	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/04/12 4:55 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12G102H \$700.00 NM 2 WESH W 09/05/12 4:27 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12G102H \$700.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1536	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	09/04/12	09/06/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWT---	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Th	09/06/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12G104H	\$700.00 NM
32	09/07/12	09/07/12	M-F 4-5 PM NEWS	M-F 4-5 PM	----F--	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	4:26 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12G104H	\$550.00 NM
33	09/10/12	09/10/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/10/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12G104H	\$300.00 NM
34	09/04/12	09/06/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWT---	:30	3	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-TWT---	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/04/12	5:52 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G104H	\$900.00 NM
1	WESH	W	09/05/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G104H	\$900.00 NM
2	WESH	Th	09/06/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G104H	\$900.00 NM
35	09/07/12	09/07/12	M-F 5-6 PM ROT	5:00-6:00 PM	----F--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	5:39 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G104H	\$700.00 NM
37	09/04/12	09/06/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWT---	:30	3	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-TWT---	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/04/12	6:24 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12G104H	\$1,600.00 NM
1	WESH	W	09/05/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12G102H	\$1,600.00 NM
3	WESH	Th	09/06/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12G102H	\$1,600.00 NM
38	09/07/12	09/07/12	M-F 6-6:30 PM	M-F 6-6:30 PM	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	6:10 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12G104H	\$1,000.00 NM
39	09/10/12	09/10/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/10/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12G104H	\$1,000.00 NM
40	09/04/12	09/06/12	M-F Entertainment Tonight	7:00-7:30 PM	-TWT---	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

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WESH
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Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943396-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1536	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	09/04/12	09/06/12	M-F Entertainment Tonight	7:00-730 PM	-TWT---	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			-TWT---		3	\$1,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	7:15 PM	M-F Entertainment Tonight	7:00-730 PM	:30	OFA12G102H	\$1,600.00 NM
2	WESH	W	09/05/12	7:12 PM	M-F Entertainment Tonight	7:00-730 PM	:30	OFA12G104H	\$1,600.00 NM
3	WESH	Th	09/06/12	7:17 PM	M-F Entertainment Tonight	7:00-730 PM	:30	OFA12G104H	\$1,600.00 NM
41	09/07/12	09/07/12	M-F Entertainment Tonight	7:00-730 PM	----F--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			----F--		1	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	7:17 PM	M-F Entertainment Tonight	7:00-730 PM	:30	OFA12G104H	\$1,100.00 NM
42	09/10/12	09/10/12	M-F Entertainment Tonight	7:00-730 PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			M-----		1	\$1,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/10/12	7:26 PM	M-F Entertainment Tonight	7:00-730 PM	:30	OFA12G104H	\$1,200.00 NM
43	09/04/12	09/06/12	M-F Access Hollywood	Access Hollywood /	-TWT---	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			-TWT---		3	\$1,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/04/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12G104H	\$1,600.00 NM
3	WESH	W	09/05/12		M-F Access Hollywood	Access Hollywood /	:00		\$1,600.00 NM
			Credited						
1	WESH	Th	09/06/12	7:41 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12G102H	\$1,600.00 NM
44	09/07/12	09/07/12	M-F Access Hollywood	Access Hollywood /	----F--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			----F--		1	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12G104H	\$1,100.00 NM
45	09/10/12	09/10/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			M-----		1	\$1,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/10/12	7:48 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12G104H	\$1,200.00 NM
47	09/08/12	09/08/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			-----S-		1	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/08/12	7:36 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	OFA12G104H	\$450.00 NM
48	09/10/12	09/10/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			M-----		1	\$4,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/10/12	8:46 PM	Mon NBC Prime VOICE	Prime Other	:30	OFA12G104H	\$4,000.00 NM

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Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1536	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	09/10/12	09/10/12	NBC Prime GRIMM	10:00-11:00 PM	M-----	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/10/12	10:20 PM	NBC Prime GRIMM	10:00-11:00 PM	:30	OFA12G104H	\$2,000.00 NM
50	09/04/12	09/04/12	Tue NBC Prime AGT	Prime Other	-T-----	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-T-----	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		09/04/12	8:23 PM	Tue NBC Prime AGT	Prime Other	:30	OFA12G102H	\$6,000.00 NM
51	09/08/12	09/08/12	NBC Prime GRIMM	8:00-9:00 PM	-----S-	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH Sa		09/08/12	8:00 PM	NBC Prime GRIMM	8:00-9:00 PM	:30	OFA12G104H	\$700.00 NM
1	WESH Sa		09/08/12	8:26 PM	NBC Prime GRIMM	8:00-9:00 PM	:30	OFA12G104H	\$700.00 NM
52	09/04/12	09/06/12	M-Su News @ 11PM	11-1135p	-TWT---	:30	3	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHTu		09/04/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	OFA12G104H	\$1,300.00 NM
1	WESH W		09/05/12		M-Su News @ 11PM	11-1135p	:00		\$1,300.00 NM
			See MG 52.4						
4	WESH W		09/05/12	12:11 AM	Wednesday LN After FB	11:35pm-12:05xm	:30	OFA12G104H	\$1,300.00 NM
			MG for 52.1 09/05						
			LR - Football						
2	WESH Th		09/06/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	OFA12G104H	\$1,300.00 NM
53	09/07/12	09/07/12	M-Su News @ 11PM	11-1135p	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH F		09/07/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	OFA12G104H	\$1,000.00 NM
54	09/10/12	09/10/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH M		09/10/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	OFA12G104H	\$1,000.00 NM
55	09/04/12	09/06/12	NBC Tonight Show	11:35P-12:35XM	-TWT---	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHTu		09/04/12	12:16 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12G102H	\$800.00 NM
3	WESH W		09/05/12		NBC Tonight Show	11:35P-12:35XM	:00		\$800.00 NM
			Credited						
1	WESH Th		09/06/12	12:17 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12G102H	\$800.00 NM
56	09/07/12	09/07/12	NBC Tonight Show	11:35P-12:35XM	----F--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									

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Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1536	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 09/07/12 12:11 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12G104H \$450.00 NM									
58	09/09/12	09/09/12	NFL PRE-GAME	7:00P-8:00PM	-----S	:30	2	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/09/12 7:08 PM NFL PRE-GAME 7:00P-8:00PM :30 OFA12G104H \$2,000.00 NM 2 WESH Su 09/09/12 7:29 PM NFL PRE-GAME 7:00P-8:00PM :30 OFA12G104H \$2,000.00 NM									
59	09/09/12	09/09/12	NFL	8:00PM-conclusion	-----S	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/09/12 10:04 PM NFL 8:00PM-conclusion :30 OFA12G104H \$5,000.00 NM									
60	09/05/12	09/05/12	NFL SPEC WEDNESDAY	NFL SPEC WEDNE	--W----	:30	1	\$10,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --W---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH W 09/05/12 11:36 PM NFL SPEC WEDNESDAY PRIME NFL SPEC WEDNE :30 OFA12G102H \$10,000.00 NM LR - Football									
61	09/08/12	09/08/12	NBC Prime GRIMM	8:00-9:00 PM	-----S-	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/08/12 8:45 PM NBC Prime GRIMM 8:00-9:00 PM :30 OFA12G104H \$700.00 NM									
62	09/08/12	09/08/12	M-Su News @ 11PM	11-1135p	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/08/12 11:19 PM M-Su News @ 11PM 11-1135p :30 OFA12G104H \$1,000.00 NM									
63	09/08/12	09/08/12	Notre Dame Football	5:00A-4 XM	-----S-	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/08/12 4:19 PM Notre Dame Football 5:00A-4 XM :30 OFA12G104H \$500.00 NM									
64	09/10/12	09/10/12	NBC Carson Daly ON	NBC Carson Daly C	M-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/10/12 2:00 AM NBC Carson Daly ON NBC Carson Daly C :30 OFA12G104H \$50.00 NM									

Total Spots 92

Gross Total \$92,975.00

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WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943396-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

www.wesh.com

Payment Terms 30 Days

<u>Agency Commission</u>	\$13,946.25
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<u>Net Amount Due</u>	\$79,028.75
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